

Ta-Sean C.
MURDOCK

CHILDREN'S AUTHOR + YOUTH ADVOCATE

Media/Press Packet



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AUTHOR TA-SEAN C. MURDOCK, LLC
A PUBLISHING COMPANY

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Ta-Sean C. MURDOCK

CHILDREN'S AUTHOR + YOUTH ADVOCATE

c/o Author Ta-Sean C. Murdock, LLC
148 Central Ave. Albany, NY 12206
(P)518-614-6841 | connecting@taseancmurdock.com
www.taseancmurdock.com

Dear School Administrator/Community Leader,

I hope this letter finds you well. My name is Ta-Sean C. Murdock, and I am a Children's Book Author writing from Albany, N.Y. It brings me great pleasure to reach out to you regarding a project that is very dear to my heart.

Recently, I had the privilege of writing and publishing a children's book titled "I Can and I Will." This book was born from a deep-seated belief in the power of our youth to achieve greatness. Its core message is simple yet profound: every child possesses the innate ability to become anything they desire, provided they nurture a resilient spirit and unwavering determination.

In my interactions with young minds, I have encountered numerous instances where the spark of ambition is dimmed by the shadows of doubt and adversity. Whether it be the weight of peer pressure, the sting of bullying, familial strife, health challenges, or simply a lack of resources, many children find themselves facing obstacles that seem insurmountable. It is for these resilient young people that "I Can and I Will" and "I am Brave and Bright" was crafted – as a beacon of hope and a reminder that their dreams are not only valid but entirely within reach.

I am writing to extend an invitation to your institution or community center. I would be honored to visit and share the empowering message of "I Can and I Will" and/or "I am Brave and Bright" with the bright young minds under your care. Together, we can ignite the flames of inspiration and instill in them the unwavering belief in their own potential.

Should you wish to explore this opportunity further or coordinate a visit, please feel free to reach out to me or a member of my team at hello@otodcapitaldistrict.org. We are eagerly awaiting the opportunity to collaborate with you and contribute to the cultivation of greatness within your youth.

Thank you for considering this invitation. Let us join hands in nurturing a generation of unstoppable achievers, one inspirational story at a time.

Regards,



Ta-Sean C. Murdock, Author



ABOUT TA-SEAN C. MURDOCK

Meet Ta-Sean C. Murdock, a visionary Entrepreneur, and dedicated Youth Advocate residing in the vibrant city of Albany, NY, alongside his cherished wife, Sumiko, and their two sons.

An alumnus of Albany High School and a proud graduate of North Charleston High School, Ta-Sean's educational journey laid the groundwork for his future endeavors. Ta-Sean has emerged as a proven leader in Youth Program Development and Youth Advocacy, dedicating the majority of his professional career to working with and empowering young minds. His passion for guiding youth is not only reflected in his professional work but also in his role as the author of the inspirational children's books, "I Can and I Will" and "I am Brave and Bright." This literary gem serves as a beacon, reminding young readers that they possess inherent power, even when faced with external challenges.

Ta-Sean's unwavering commitment to making a positive impact on the lives of children and teens has earned him prestigious accolades, including the 2017 UHPP Champion of Justice Award, the 2017 WO-MEN Who Rock Award, and the 2019 YMCA Adult Achiever Award.

Driven by a profound desire to effect positive change, Ta-Sean is on a mission to transform dreams into reality. Through One Team One Dream of the Capital District, Inc., he continues to champion the cause of youth empowerment and entrepreneurship, leaving an indelible mark on the communities he serves.

Ta-Sean C. Murdock's journey is a testament to the transformative power of passion, dedication, and a relentless commitment to making a difference in the lives of young individuals, one dream at a time.

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CONTACT DETAILS:

**For all media inquiries, please contact:*

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HONORS & AWARDS

2017 Champion of Justice

2017 WO-MEN Who Rock Award Winner

2019 YMCA Black & Latino Adult Achiever

2020 Multiplying Good Award Nominee

2023-2024 Network for Youth Success

Quality Leadership Award

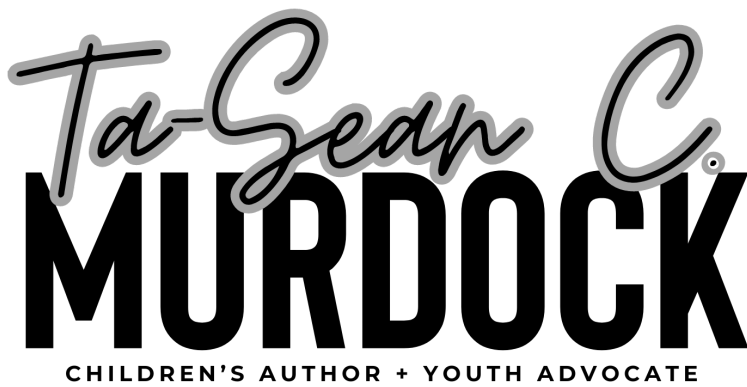
2024 Multiplying Good Jefferson Award Medalist



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****FOR IMMEDIATE RELEASE****

Local Author Inspires Children to Dream Big with New Children's Book

Albany, NY — Ta-Sean C. Murdock, an award-winning professional in Youth Program Development and Advocacy, brings his passion for empowering youth to the realm of literature with his latest creation, "I Can and I Will." Drawing from his extensive experience working with young people, Murdock's book is a beacon of encouragement, urging children to believe in themselves and their limitless potential.

"I Can and I Will" serves as a reminder to youth everywhere that they possess the power to shape their own futures, regardless of any obstacles they may face. Through its pages, Murdock instills the message that every child is capable of greatness, even in the face of adversity.

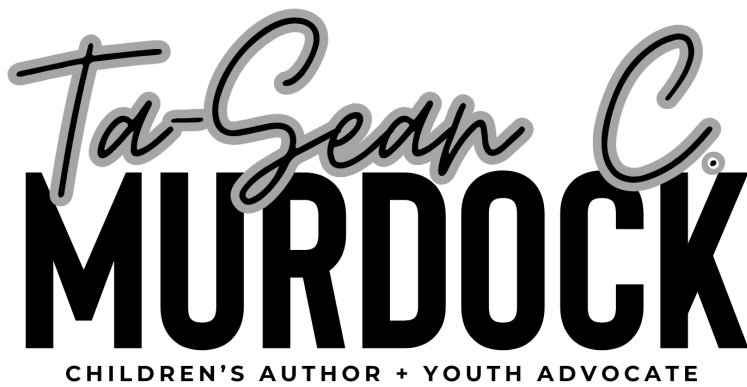
Driven by a commitment to serve underserved communities and provide access to positive literary experiences, Murdock has launched the T.C. Murdock Foundation's 100 Kids Mission Read Campaign. This initiative aims to ensure that every child has the opportunity to engage with Murdock's uplifting work free of charge.

For more information, contact: Ta-Sean C. Murdock, Author

Phone: 518-614-6841

Email: connecting@otodnetwork.com

Website: www.otodnetwork.com



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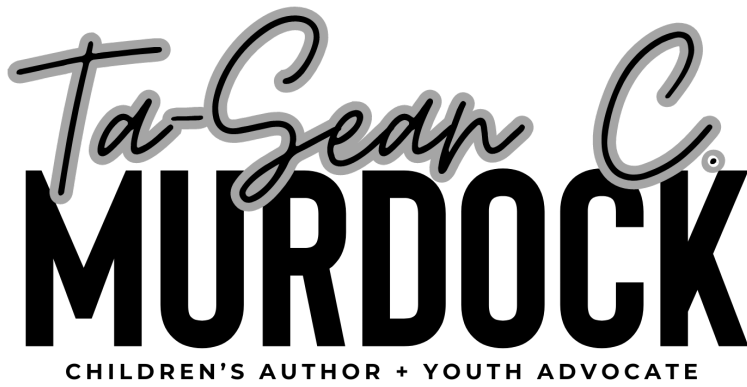
Subject: Ta-Sean C. Murdock Announces Release of New Children's Book: "I Am Brave and Bright: Affirmations for Overcoming Bullies"

Albany, NY – Ta-Sean C. Murdock, children's author and publisher, is excited to announce the release of his latest book, "I Am Brave and Bright: Affirmations for Overcoming Bullies," on September 21, 2024. This empowering book is designed to help children build confidence, resilience, and self-esteem through positive affirmations and inspirational messages. "I Am Brave and Bright" features a collection of affirmations that encourage young readers to embrace their uniqueness, stand tall against bullying, and believe in their inner strength. Each page pairs a carefully crafted affirmation with a heartfelt message, providing children with the support and encouragement they need to navigate challenges and shine brightly.

Key Features of the Book:

- **Empowering Content:** Positive affirmations and inspirational messages that boost self-confidence and resilience.
- **Beautiful Illustrations:** Engaging and colorful illustrations that capture the imagination of young readers.
- **Practical Tool:** Ideal for daily reading to reinforce a positive mindset and self-belief.
- **Supportive Resource:** A valuable addition to any home, classroom, or library, helping to create a supportive environment for children.

"In 'I Am Bright and Brave,' we celebrate the incredible strength and resilience within every child," says Ta-Sean C. Murdock. "This book is a heartfelt guide to nurturing self-confidence and courage in the face of challenges. It's a reminder that every child has a unique light that can shine brightly, even in the toughest of times."



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Book Release Party: To mark the launch of "I Am Brave and Bright," a book release party will be held on September 14, 2024. The event will include an author reading, book signing, interactive activities for children, a Q&A session, and more. Families, educators, and community members are invited to join the celebration and support the message of positivity and confidence.

Event Details:

- **Date:** September 14, 2024 at 1:00 PM
- **Location:** Albany Public Library Washington Ave Branch (161 Washington Ave.)
- **Pre-order:** Available now at <https://www.taseancmurdock.com/books>

For more information about the book or the book release party, please visit <https://otodnetwork.com/books> or contact Ta-Sean C. Murdock at [Your Email] or [Your Phone Number].

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About Ta-Sean C. Murdock: Ta-Sean C. Murdock is a passionate advocate for youth empowerment and the Executive Director of Grand Street Community Arts. As an accomplished children's author, Ta-Sean uses his storytelling talents to address important issues such as bullying, self-esteem, and resilience. His books are filled with positive affirmations and inspirational messages, designed to help young readers embrace their uniqueness, build confidence, and overcome obstacles.

About Author Ta-Sean C. Murdock, LLC: Author Ta-Sean C. Murdock, LLC is a dedicated children's book publishing company committed to inspiring and empowering young minds. Through captivating stories and vibrant illustrations, our books encourage children to embrace their uniqueness, develop resilience, and dream big. We strive to create meaningful and engaging content that nurtures a love for reading and fosters positive values in children and their families.